

Join us Friday March 6th, 2015 for our first Annual Book Ball!

The Kiwanis Club of NUMC
together with the NUMC Department of Pediatrics
Invite you to their first **Annual Book Ball!**

Celebrating NUMC's **Reach Out and Read Program** and
Dr. Seuss's Birthday!

Where:

East Meadow Fire House
197 East Meadow Avenue
East Meadow, NY 11554

\$60 Per Person

Friday March 6th, 2015
7:00 pm- 11:00 pm

**DINNER, DJ, DANCING,
RAFFLES & MORE**

Special Honorees:

Victor F. Politi MD, FACP, FACEP
President/CEO Nassau University Medical Center

And

The East Meadow Chamber of Commerce

All event proceeds to benefit NUMC's
Reach Out and Read Program

For Ticket Purchases Visit <https://www.surveymonkey.com/s/readnumc>

or See Carla Vultaggio, Pediatrics- Room 1866:
Email: cvultagg@numc.edu Phone Number: (516) 572-3305

or Mail Checks to:

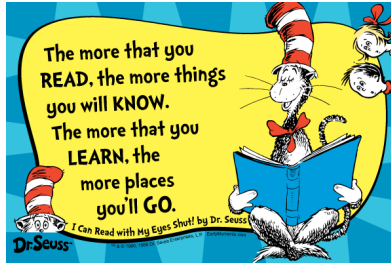
The Kiwanis Club of NUMC
8 Wyant Avenue
Lake Ronkonkoma, NY 11779

*Checks payable to The Kiwanis Club of NUMC

**Happy
Birthday
Dr. Seuss!**



Looking forward to seeing you there!



Book Ball Sponsorship Opportunities

Proceeds to benefit NUMC's "Reach Out and Read" Program

"Reach Out and Read" is a nonprofit organization that trains and supports medical providers who give books to children and advice to parents about the importance of reading aloud. At NUMC during regular pediatric checkups, "Reach Out and Read" trained pediatricians give new, developmentally-appropriate books to children, birth to 5 years of age. Our pediatric waiting room has been transformed into a space that promotes literacy by offering education, books and volunteer readers. Studies show that children who participate in "Reach Out and Read" start school more prepared to succeed with a larger vocabulary and stronger language skills compared to their peers! NUMC sees thousands of young children per year and "Reach out and Read" is an important strategy to promote their lifelong success.

Did you know that the brain develops at the fastest rate in the first few years of life? In fact 700 new neural connections are formed every second and reading and interacting with caregivers' help development happen in a healthy way. Children's language development which is nurtured through reading, conversation and warm relationships is a big predictor of how children do in school and in life, and children that start behind, stay behind. Many families don't have the resources to buy books, or the awareness about how important reading and learning is in the earliest years.

YOU CAN MAKE A BIG DIFFERENCE!!!

Table Sponsorship: \$1000

Table of 10 at the Book Ball, Centerpiece with Your/Company Name, Your/Company Name Listed on the Sponsor Board that evening, and Full Page Add in Event Journal

Event Journal: Journal Distributed at the Book Ball

- Full Page Add - \$300
- ½ Page Add – \$150
- ¼ Page Add - \$75
- Business Card Size - \$50

ARTWORK: Please supply your company logo in one of the following formats:

1. CS4 Adobe Illustrator EPS file with the type saved as outlines
2. High Resolution PDF
3. High Resolution JPEG – 300 dpi or higher

**Please email Linda Walsh – lwalsh@numc.edu with artwork or for information regarding sponsorships
All Sponsorships must be received by February 23rd for Printing Deadline**

For Sponsorship Payment You may Pay Online at <https://www.surveymonkey.com/s/readsponsorship>

For Sponsorship Payment please mail checks to:

The Kiwanis Club of NUMC – SMB 72
2201 Hempstead Turnpike
East Meadow, New York 11554

Checks payable to The Kiwanis Club of NUMC