

# Join us Friday March 6th, 2015 for our first Annual Book Ball!

The Kiwanis Club of NUMC  
together with the NUMC Department of Pediatrics  
Invite you to their first **Annual Book Ball!**

Celebrating NUMC's **Reach Out and Read Program** and  
**Dr. Seuss's Birthday!**

## Where:

East Meadow Fire House  
197 East Meadow Avenue  
East Meadow, NY 11554

**\$60 Per Person**

Friday March 6th, 2015  
7:00 pm- 11:00 pm

**DINNER, DJ, DANCING,  
RAFFLES & MORE**

## Special Honorees:

Victor F. Politi MD, FACP, FACEP  
President/CEO Nassau University Medical Center

And

The East Meadow Chamber of Commerce

All event proceeds to benefit NUMC's  
**Reach Out and Read** Program

**For Ticket Purchases Visit** <https://www.surveymonkey.com/s/2P6BZ7G>

**or See** Carla Vultaggio, Pediatrics- Room 1866:  
Email: [cvultagg@numc.edu](mailto:cvultagg@numc.edu) Phone Number: (516) 572-3305

**or Mail Checks to:**

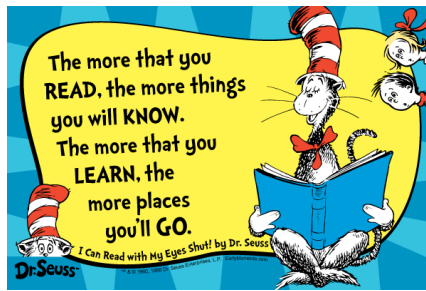
The Kiwanis Club of NUMC  
8 Wyant Avenue  
Lake Ronkonkoma, NY 11779

\*Checks payable to The Kiwanis Club of NUMC

**Happy  
Birthday  
Dr. Seuss!**

Looking forward to seeing you there!





## Book Ball Sponsorship Opportunities

### Proceeds to benefit NUMC's "Reach Out and Read" Program

"Reach Out and Read" is a program that promotes early literacy and school readiness in the NUMC Pediatric Clinic. New books are given to children and advice is given to parents about the importance of reading aloud at pediatric visits from birth to five. The waiting room is transformed into a space that promotes literacy by providing education, books and volunteer readers. Studies show that children who experience Reach Out and Read start school more prepared to succeed and with larger vocabulary and stronger language skills compared to their peers! NUMC sees thousands of young children per year and "Reach out and Read" is an important strategy to promote their lifelong success.

Did you know that the brain develops at the fastest rate in the first few years of life? In fact 700 new neural connections are formed every second and reading and interacting with caregivers' help development happen in a healthy way. Children's language development, which is nurtured through reading, conversation and warm relationships, is a big predictor of how children do in school and in life, and children that start behind, stay behind. Many families don't have the resources to buy books, or the awareness about how important reading and learning is in the earliest years.

YOU CAN MAKE A BIG DIFFERENCE!!!

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#### **Table Sponsorship: \$1000**

Table of 10 at the Book Ball, Centerpiece with Your/Company Name, Your/Company Name Listed on the Sponsor Board that evening, and Full Page Ad in Event Journal

#### **Event Journal: 8 ½" x 11" Journal Distributed at the Book Ball**

- Full Page Ad - \$300
- ½ Page Ad – \$150
- ¼ Page Ad - \$75
- Business Card Size - \$50

#### **ARTWORK: Please supply your company logo in one of the following formats:**

1. CS4 Adobe Illustrator EPS file with the type saved as outlines
2. High Resolution PDF
3. High Resolution JPEG – 300 dpi or higher

**Please email Linda Walsh – [lwalsh@numc.edu](mailto:lwalsh@numc.edu) with artwork or for information regarding sponsorships  
All Sponsorships must be received by February 23<sup>rd</sup> for Printing Deadline**

For Sponsorship Payment Please Pay Online at <https://www.surveymonkey.com/s/6BB6WP2>

or Mail Checks To:  
The Kiwanis Club of NUMC  
2201 Hempstead Turnpike  
East Meadow, New York 11554  
Checks payable to The Kiwanis Club of NUMC